

12TH JULY



2003

resented by The Royal Enfield Owners Club In partnership with Redditch Borough Council

PRESS RELEASE

I am writing to inform you that a major Event will take place at:

Arrow Valley Countryside Centre, Battens Drive, Redditch
On Saturday 12 July 2003

Redditch Borough Council Cultural Services are keen to promote the Heritage of Redditch and as a result have agreed to work in partnership with The Royal Enfield Owners Club to make this the biggest gathering of Royal Enfields in history.

Facilities will be supplied by Redditch Borough Council with The Royal Enfield Owners Club supplying marshals and motorcycles.

Attractions include, auto jumble, concourse, mobile catering, large marquee, display of competition machinery, Redditch Pictorial History Society, display of memorabilia and archive material, Reunion of ex employees of the Royal Enfield Factory and much much more ...

A prestigious trophy will be donated by Redditch Borough Council and presented by the Lord Mayor, following a cavalcade through the Town Centre en-route to the former Royal Enfield Factory in Hewell Road.

The Event will be extensively advertised both locally and nationally and will be open to the public FREE OF CHARGE.

Motorcycle journalists and the local press will be welcomed and importers, Watsonian Squire will be present with the New Royal Enfield Models.

Invitations will be sent to all Royal Enfield Dealers and Directors.

The South Midlands branch of the Royal Enfield Owners Club will put on a display of motorcycles and memorabilia at the Forge Mill Museum in Redditch in the weeks leading up to the 12 July Event. (Dates to be finalised.)

The South Midlands branch will also be holding their Cotswold Rally over the weekend of 11, 12, 13 July, thus enabling those who wish to travel long distances to camp within easy reach of Redditch.

If you have anything to display in the museum or would like to contribute in any way large or small to help make this a truly memorable time I would like to hear from you.

R.E.O.C. Public Relations Officer: Ray Tew, 41 Oversley Mill Park, Alcester, Warwickshire B49 6LL
Telephone 01789 400 614 (Mobile 07881 744 622)